



Pimpri Chinchwad Education Trust's
S. B. PATIL INSTITUTE OF MANAGEMENT

AICTE Approved | Permanently Affiliated to SPPU, Pune

Sector No. 26, Pradhikaran, Nigdi, Pune - 411 044.

Phone: 020-27656900 / 87960 76060 / 78875 70600

Email: sbpatilmba@gmail.com, Website: www.sbpatilmba.com



EVENT REPORT

Name of the Event / Activity: - **International Webinar on “Business Modelling”**

Committee / Cell: - **Research Centre**

Date : - **25th January 2022**

Time : - **1.30 PM (IST)**

Venue: - **Zoom Online Meeting Platform**

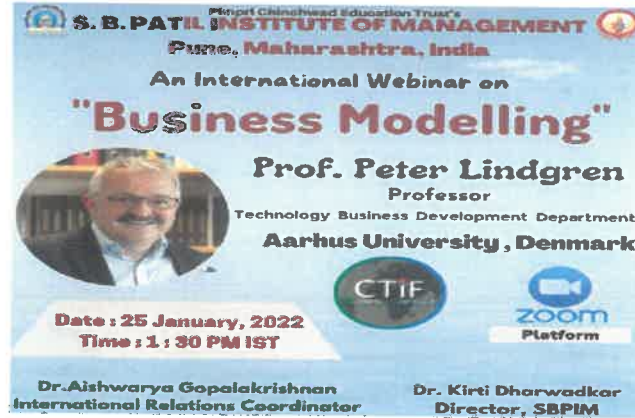
Name of the Faculty Coordinator: - **Dr. Bhushan Pardeshi and Dr. Aishwarya Gopalakrishnan**

Name of the Student Coordinator: - **NA**

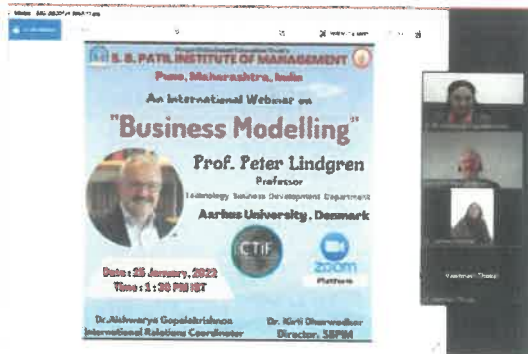
Number of Students Participated: - **80 Students**

Number of Staff Participated: - **14**

Brief Information of the Event: -



Pimpri Chinchwad Education Trust's, S. B. Patil Institute of Management organized International Webinar on 25th January 2022 at 1.30 pm (IST) on the topic “Business Modelling” for the Students of MBA I and MBA II year. This webinar was conducted online through Zoom.

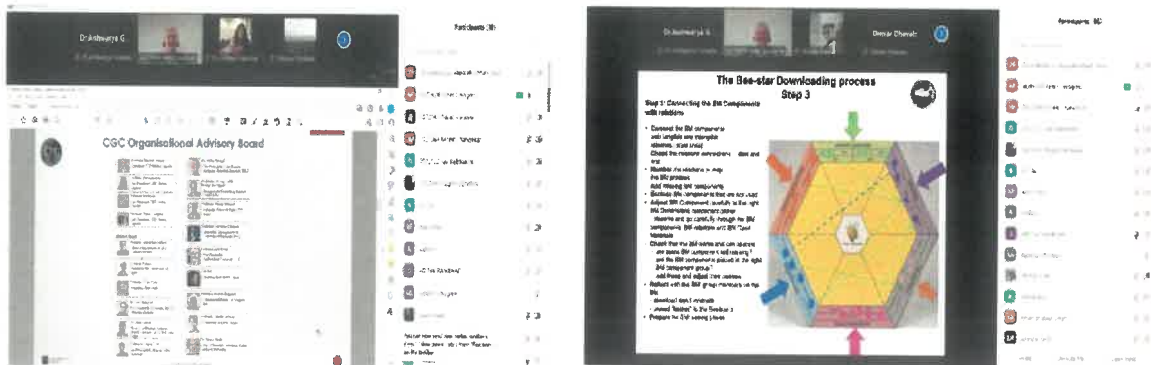


The Guest Speaker for the session was Dr. Peter Lindgren, Professor, Technology Business Development Department, Aarhus University, Denmark. In this webinar, Dr. Peter Lindgren benefits of Green Modeling and how the world is

(Dr. Aishwarya Gopalakrishnan welcoming the Guest Speaker Prof. Peter Lindgren)

progressing using technology and Modeling. He explained the Multi Business Model approach, the organizations having one or more business integration and running the business.

The future business modelling will be very different with the use of wireless technology and the digital era. The technology will enabled and give the cutting edge to the business and business modelling. The modelling helps the businesses to improve the business valuation.



(Prof. Peter Lindgren addressing online to the participants)

Dr. Lindgren also highlighted that the dynamic networks of the business model with the multitude of business model ecosystem with an infrastructure with self-configuring capabilities based on business modelling standards and business modelling inter operable value exchange protocols where physical, digital and virtual business model.

The Students of MBA I and II Year were actively participated and asked many question to the speaker, the session was interactive and full of discussion.

Dr. Aishwarya Gopalakrishnan, Assistant Professor & Coordinator, International Relations and Dr. Bhushan Pardeshi, HOD-Research SBPIM successfully organized and executed the Webinar under the guidance of Dr. Kirti Dharwadkar, Director SBPIM and Support of Dr. Janhavi Inamdar Director, International Relations, PCET. The session received overwhelming response and 80 students and faculties attended and participated actively in the webinar.

Dr. Bhushan Pardeshi and Dr. Aishwarya Gopalakrishnan
Event Coordinator

Dr. Kirti Dharwadkar
Director

